

VENI, VIDI, CLARIN!

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Make them come

- UI coordination
- Priority target users
- CLARIN UI events
- Key 3rd party events
- UI web presence

Make them see

- Discovery & accessibility
- Training materials
- Show cases
- Knowledge centres

Make them Clarin

- Not just data, metadata are important too
- Not just resources, tools are important too
- Not just successes, failures are important too