



## Masters of the Mass Press

The rise of the mediatised and media-savvy political leader in the age of new imperialism

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*How did political leaders adapt to the emerging mass media at the turn of the nineteenth century?*

## Early Media-attuned Leaders for Analysis

- Colonial Minister Joseph Chamberlain (UK)
- Prime Minister Cecil Rhodes (Cape Colony)
- King Leopold II (BE / Congo Free State)
- Chancellor Bernhard von Bülow (DE)
- Emperor Wilhelm II (DE)

## International Media Events for Newspaper Analysis

1895-6 Jameson raid and Kruger telegram

1899 Rhodes-Wilhelm II meeting in Berlin

1902 political conflict Chamberlain-Bülow

1906 open letter Leopold II reinforcing authority over Congo

1908 scandal Daily Telegraph interview Wilhelm II

1909 Leopold II speech promoting business in Congo

# Newspapers for Analysis

## UK

1. Times
2. Daily Telegraph
3. Manchester Guardian
4. Daily Mail

## DE

5. Kölnische Zeitung
6. Berliner Tageblatt
7. Franfurter Zeitung
8. Vorwärts

## BE

9. Indépendance Belge
10. Peuple
11. Handelsblad
12. Journal de Bruxelles

## SA?

## *Alternatives*

## UK

1. Pall Mall Gazette
2. Daily News
3. Morning Post
4. Standard

## DE

5. Vossische Zeitung
6. Kreuzzeitung
7. Hamburger Nachrichten
8. BZ am Mittag

## BE

9. Laatste Nieuws
10. Nieuws vd Dag
11. Vooruit
12. Petit Bleu