



# Increasing the impact of OH with HLT

How can advanced HLT help to increase the findability and (re-)usability of OH-collections in scholarly work?

# **CLARIAH**

#### UNIVERSITY OF TWENTE.







I'm a computer scientist, Michael. That means that I can't explain about people, their motivation or their dreams. But if you want to know how to search for "words", how to combine "themes" or how to "access recordings", I'm your man.

#### Making sense of digital spaghetti

CLARIAH and Utrecht University are putting together a two-week immersion course on getting to grips with Big Data.

Utrecht & Woudenberg Location:

4-jan-2016 - 15-jan-2016 Date:

Time: 9:00 (welcome with coffee)

#### **Background**

Increasingly, research in all disciplines, from the natural sciences to social sciences and humanities, involves big data. The availability of vast amounts of textual, audio-visual and structured data from digital sources is revolutionizing research in the humanities and social sciences. The most advanced scholarship in these areas, currently and in the foreseeable future, relies on the use of sophisticated tools for accessing, processing, analysing and presenting this data.



"Why Gramma, what big data you have!"

#### General goals

CLARIAH, together with University College Utrecht, offer a short two-week module in which we give a small group of undergraduate, graduate students, and professional researchers the opportunity to gain familiarity and experience with some common approaches to handling very large datasets. Together, we'll use a batch of current Twitter™ data as a vehicle for practicing computational thinking, and the general concepts that data analysis with computers involves.

As part of an inclusive approach to large-scale research, this module stimulates the kind of thinking that CLARIAH hopes to engender: basic programming techniques, the use of multiple paradigms to solve problems, drawing on reasoning, logic, analysis, hypothesis-testing, and formal problem-solving methods, enabling all researchers, regardless of discipline, to engage fully with their own research.

Invisibility of OH-collections

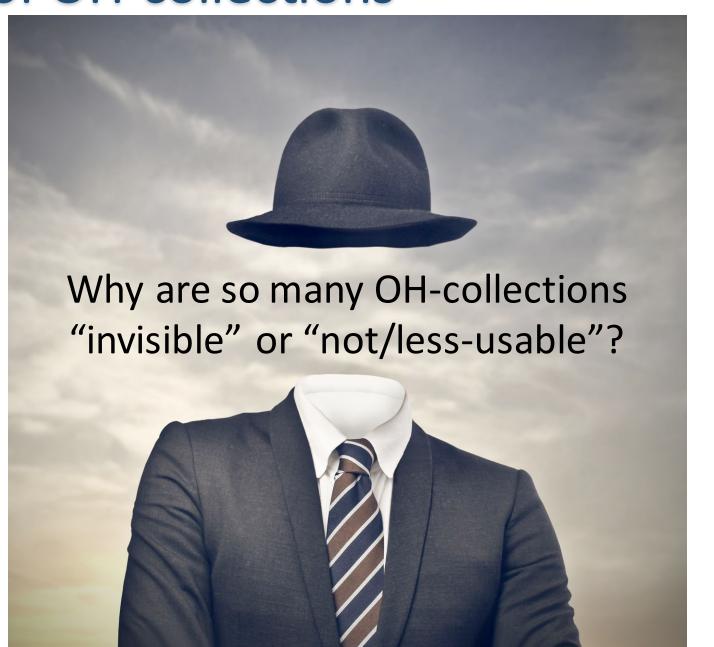
Lack of metadata

Non-open policy of the archives

**IPR-rules** 

Not digitalized

Only in the local language



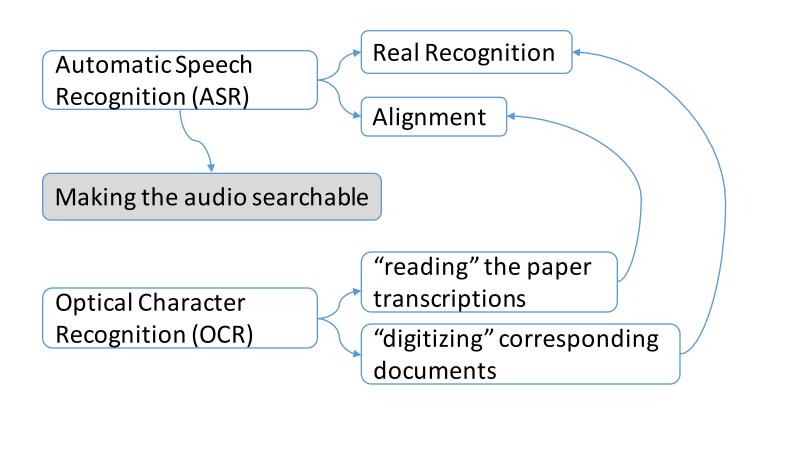
Lack of metadata standards

Lack of of fine-grained descriptions

Lack of the full recordings (often just edited snippets)

Lack of context

## Human Language Technology (HLT)





Landgenoten, heden morgen is den menschheid opgeschrikt door een brute daad

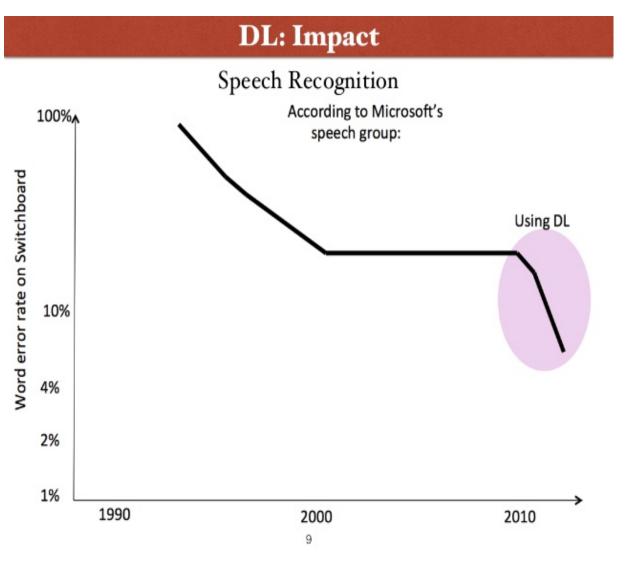
Spelling Checking

Landgenoten, vanochtend is de mensheid opgeschrikt door een brute daad

Compatriots, this morning, mankind has been rocked by a brutal act

**Automatic translation** 

## Speech Recognition



#### Strong improvement due to:

- Massive availability of data (speech and text)
- Unlimited computing power (cloud computing)
- Deep Learning Algorithms

#### WER on in-car connected digits

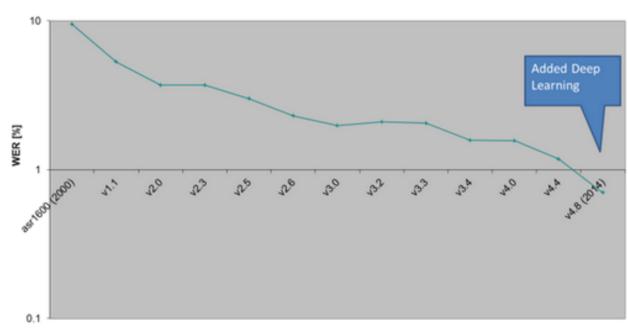
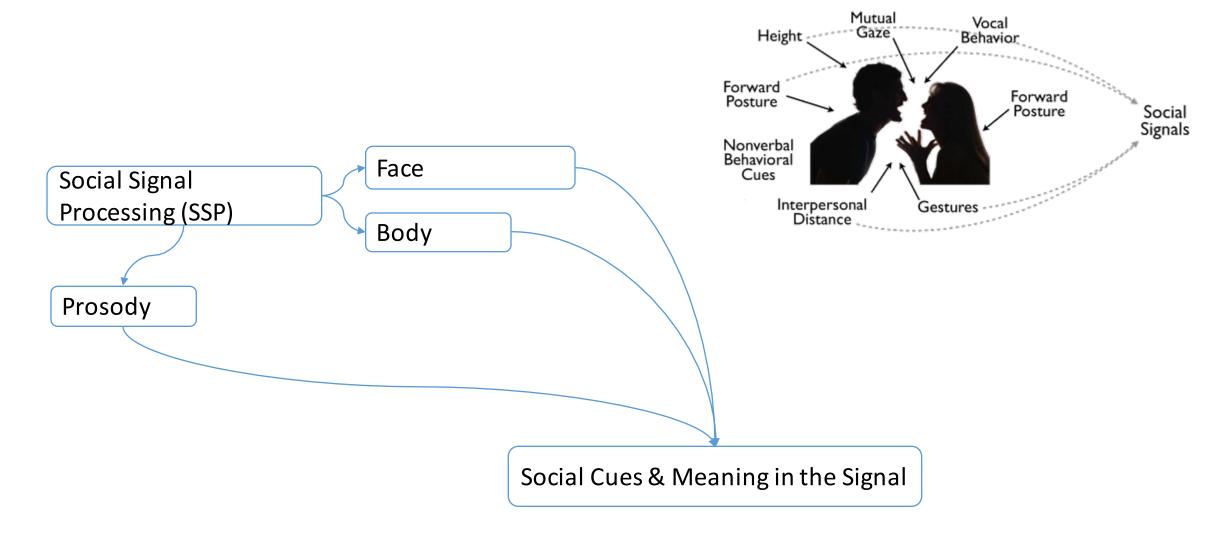


Figure 3: Exponential error rate reduction since 14 years

## Human Language Technology (HLT)



#### What need to be done?



Facilitating the useful HLT-technology

Webservice to make/ edit the metadata

Broadcasting the metadata of the OH-collections

Use WebVTT as the default subtitling format.

WebVTT files provide captions or subtitles for video content, and also text video descriptions, chapters for content navigation, and more generally any form of metadata that is timealigned with audio or video content.



DynamicMetadata

Static Metadata

Creation of a flexible, comprehensive metadata scheme (CMDI?) with obligatory and potential fields.

### Dynamic metadata

```
ambassade bezetting terroristisch kwam

actie president kummen binnen
eerst Algerije president kummen binnen
duurde gebruikte islamitische geweest geleid eerder geweeld engege daad
zijn gaan beschool gezicht getekend Met Brother
duwtje aria werden bewerking die lang broedt
Zo d'r webs eisen breken gebeuren gewond grote duw roog
rode Ze gebeuren gewond grote duw roog
Goffert golven studenten woog Iraanse
macht diplomaten kan aftreedt aanslag
Amerika zichzelf Carter noemde
bereid Ayatollah vrijlating dagen tegen
einde terrorisme Zoul golf
```

```
uitschakelen Cat terroristen

wat intimideren gebruikt achterban een gebruikt achterban een joodse feit drie eerst En gebeuren gebruikt achterban een joodse feit drie eerst En gebeuren gebrand componist neemt bij sekte aantal historicus golf iets Aum Bombing komt kan angst kolonist heeft hadden mee Hebron door linteressant eens hebben straks zullen negentien gekken extreem echt dan altijd doden grote bedienen bezig hij Bin terrorisme hierbij gebruiken denken aanslagen Van zelfs claimen te groepen niet zetten mensen houden aantekeningen Bacteriologische
```

slachtoffers

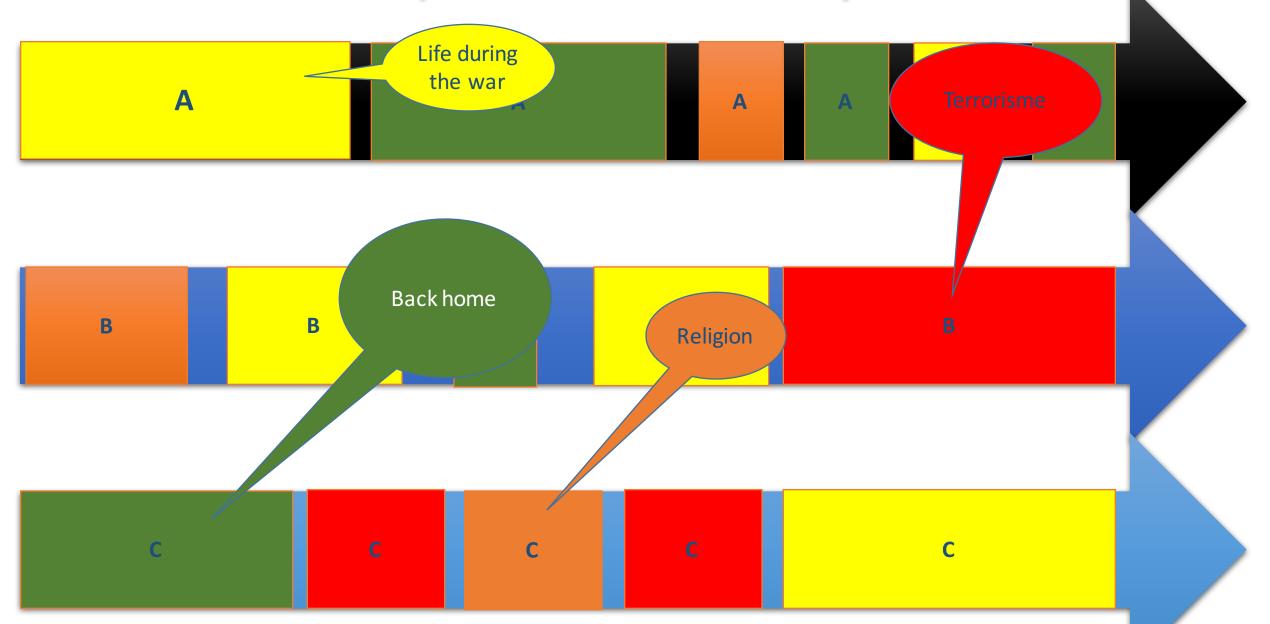
een die maar echt meer nooit zien aan zijn eigen harde heel golf aandacht paar hael waar soms politiek angst aanslagen nog vanaf doen juist Oorlog komen eigenlijk onder te geweld geen slachtoffer laten ook aantallen gewoon niet Theater kun

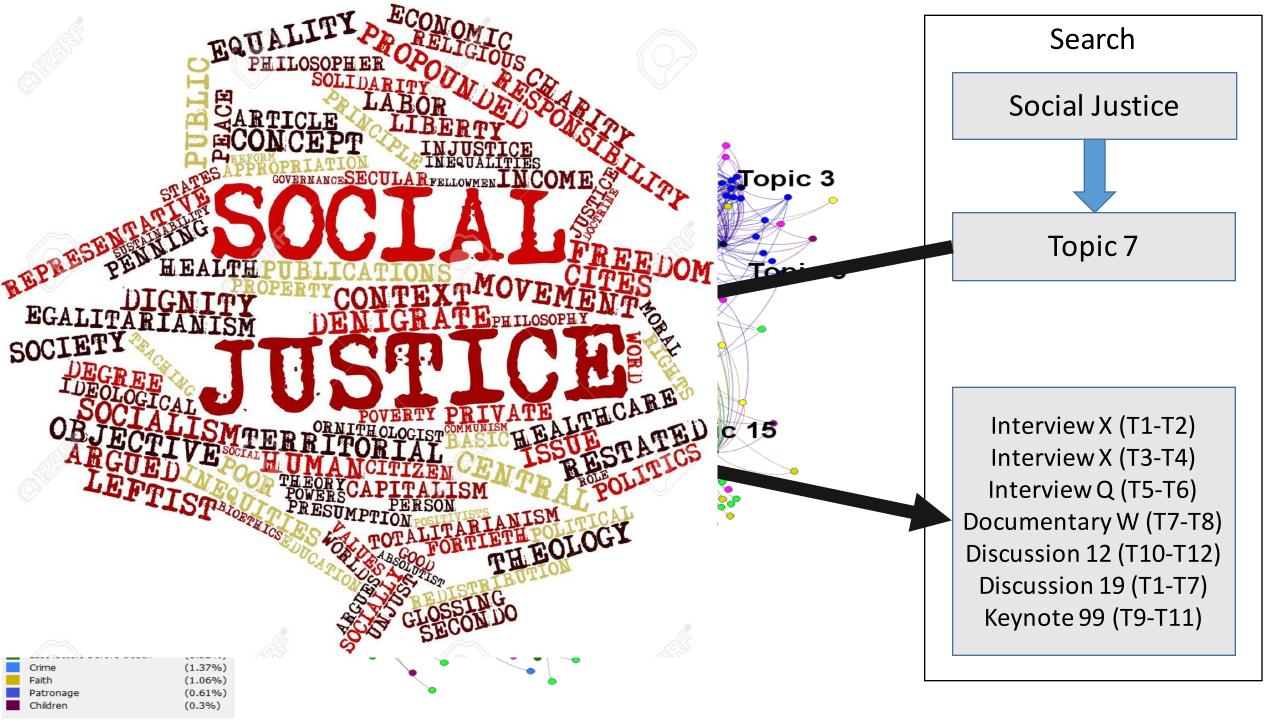
First 3 min Middle 3 min Last 3 min

#### Metadata What are they talking about? Who are talking? **Static Metadata** Which language(s)? File level How can I access it? Topic 2 Topic 2 $(T1 \rightarrow T2)$ $(T3 \rightarrow T4)$ T5 → T6) File level Chap. 2 Chap. 1 $(T1^* \rightarrow T2^*)$ $(T3* \rightarrow T4*)$ Collection File level Speaker 1 Speaker 2 Speaker 1 Speaker 1&2 level ( T1" → T2") ( T3" → T4") $(T5" \rightarrow T6")$ ( T7" → T8") File level File level

# This was just one AV-file

## Determine the topics-in-time of all your AV-files





# Some Examples

Bosnian Memories

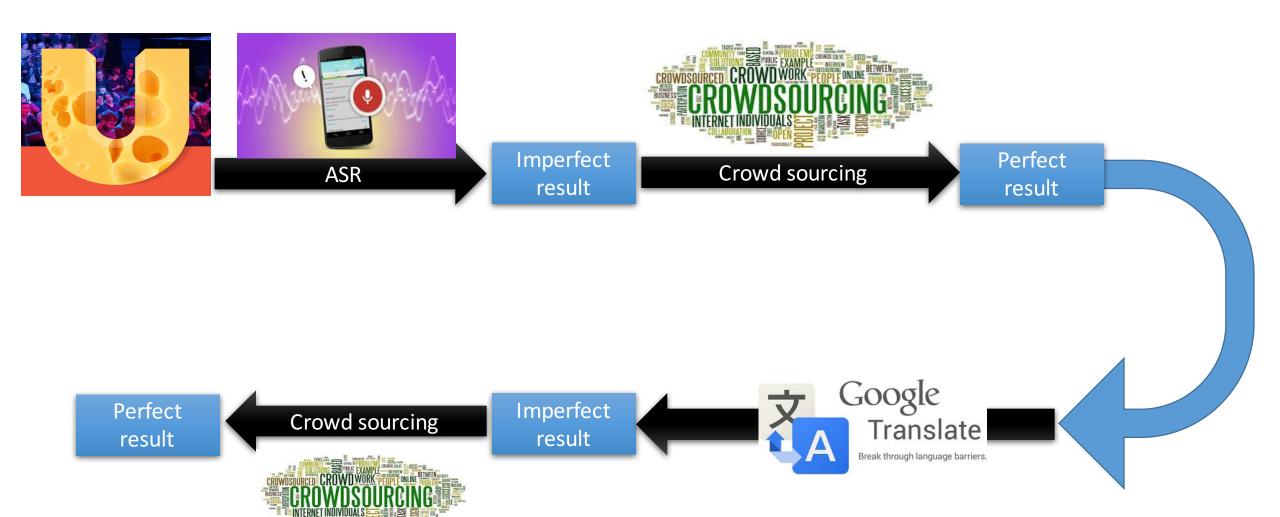
University of the Netherlands



## University of the Netherlands

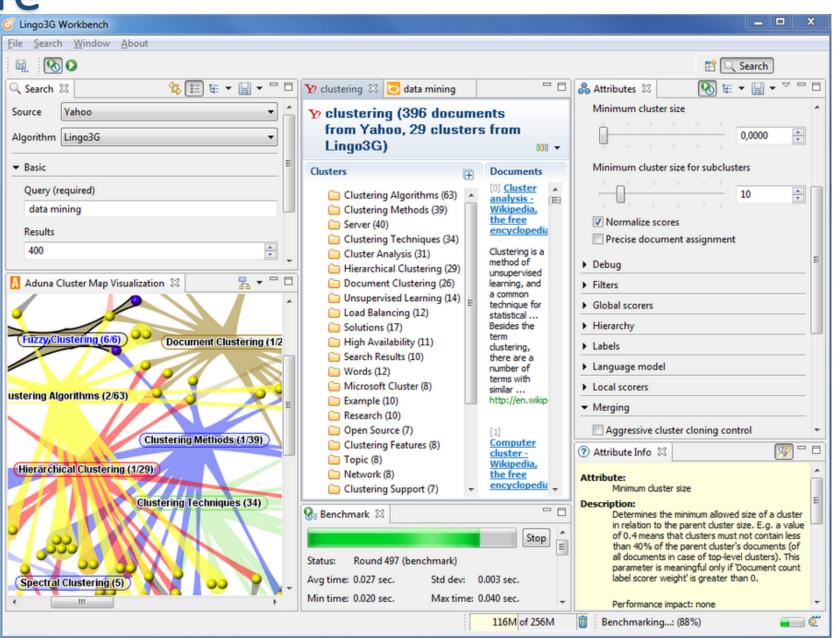


## Increasing the impact



Clustering software





# Questions?